

Board of Directors & Staff

Karrie Baker, Board President (Advanced Appraisal Services) Jennifer Quillici, Vice President/Treasurer (Community Member)

Patrick Sarni, Board Member (7800' Bar and Grill)

Mark Schwartz, Board Member (California Alps

Cycling)

Aaron Johnson, Board Member (Bear Valley Adventure Company)

Becky DeForest,

Executive Director

Pearlie Jim, Visitors Center Ambassador Susan Radach, Visitors Center Assistant Ruby Hanson,
Visitors Center
Assistant

Grants and Donations Received

\$15,000 California Relief Grant

\$20,000 Paycheck Protection Program Forgiven Loan

\$30,000 Alpine County American Rescue Plan Act (ARPA) Subgrant

\$500 Private Donations

\$106,447 Fire Assistance Fund

Community Investments & Contributions

\$35,379 Alpine County Marketing and Tourism Promotion

\$21,325 Contributions to community organizations

\$106,447 Raised for Tamarack Fire Assistance

- \$39,947 to Individual Households
- \$50,000 to Businesses
- \$6,500 to Community-Based Organizations
- \$10,000 Reinvestment for Recovery Marketing Projects

Marketing, Engagement & Tourism

Promotion

Visit California

Adventure Sports Journal

Tahoe Weekly

Nevada News Group

Cycle California

Lake Tahoe Television

High Sierra Visitors Council

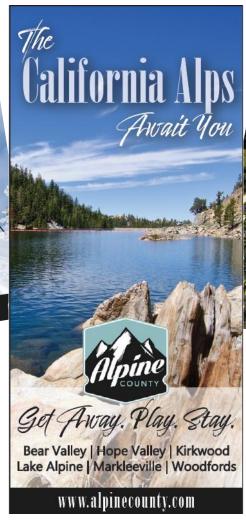
Facebook & IG (Up 154% over 2020)

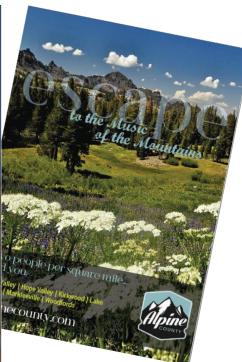














Thank you, the Members!

This year the Alpine County Chamber was 81 members strong. In 2022 we strive to further engage our members in the planning and promotion of local activities, develop a stronger marketing presence for our business members, and continue to support the non-profits and community-based organizations that deliver critical programs that serve our residents and environment.